



NEWS RELEASE

Contacts: Rachel Tobin
Jackson Spalding
(404) 724-2501
rtobin@jacksonspalding.com

Coleman Wood
Jackson Spalding
(404) 214-3549
cwood@jacksonspalding.com

BUCKHEAD ATLANTA SELECTS CONCIERGE SERVICES OF ATLANTA FOR LUXURY EXPERIENCE

Personal, hotel-quality services infuse hospitality and convenience at Buckhead Atlanta.

ATLANTA (June 4, 2014) – OliverMcMillan has selected Concierge Services of Atlanta Inc. to provide personal, hotel-quality concierge services to visitors and residents of Buckhead Atlanta. Concierge staff will help with anything from taking care of shopping bags and making restaurant reservations, to sending flowers or suggesting gifts. The exclusive access to dedicated concierge service offered at Buckhead Atlanta creates a remarkable experience defined by comfort and convenience.

“With so much attention to detail put into the visitor experience at Buckhead Atlanta, we searched to find an Atlanta company that offered that same attention to detail in their service,” said Rocell Viniard, regional director of marketing for OliverMcMillan. “We were impressed with Concierge Services of Atlanta’s track record of success and the team’s engagement in the community, and we knew we had found the right partner.”

Those shopping, working and dining at Buckhead Atlanta will have a “Concierge Lifestyle Center” open the same hours as the shops. Lifestyle managers will be on call to assist with gift suggestions or gift cards, calling a taxi or limo service, checking out a stroller or wheelchair, providing directions, or car detailing. Next year, a personal stylist also will be available for consultations.

Two additional unique services offered at Buckhead Atlanta will be an innovative valet service and shopping bag check. The vehicle valet program will be personal and simple: with various valet stations around the destination, those who park in one place can ask for their cars to be brought up from any other valet station in the district, even if it’s not where they originally left their cars. And shoppers will be able to call upon the valet to deliver their vehicles to any part of the property for safe deposit of shopping bags for an unencumbered shopping and dining experience.

Residents of The Residence Buckhead Atlanta will also have on-site concierge staff available 24 hours a day to help with dry cleaning, wake-up calls, flower ordering, restaurant reservations, limos and taxis, personal spa visits, and other requests. The concierge team will also staff the pool, gym and amenities deck for the residents. If residents needs someone to run small errands, plan events or get premium seats for the city's best music and theatre venues, Concierge Services of Atlanta will be on hand to assist with those requests.

“This elevated level of service will differentiate Buckhead Atlanta,” said Penny Morriss, president of Concierge Services of Atlanta, a 17-year-old, Atlanta-based company. “We are so thrilled to partner with OliverMcMillan to make the redevelopment in the heart of the Buckhead Village a great experience from day one.”

Buckhead Atlanta’s first retailers and restaurants will open their doors later this year. Openings will continue throughout 2014, as more retail and restaurant tenants debut, Spanx opens its new headquarters and tenants move in to the upscale high-rise residences. By early 2015, Buckhead Atlanta will total approximately 1.5 million square feet, which includes 300,000 square feet of upscale retail stores, restaurants and cafes; more than 100,000 square feet of office space; and 370 luxury residences.

About Concierge Services of Atlanta Inc.

Concierge Services of Atlanta is the city’s premiere concierge company providing specialized services to corporate and residential properties on the premise that no job is too big or too small. Founded in 1997, the woman-owned company prides itself on being “the keeper of the keys” that unlock dinner reservations and premium seats to the city’s best music and theatre venues. Specialized concierges also will help with social soirees, gift purchases and more. Clients have access to exclusive offers from Atlanta’s top restaurants and shopping destinations, discounted tickets to the city’s most exciting attractions and exciting deals on travel. Concierge Services of Atlanta’s friendly professionals give clients a luxury comparable to having a personal assistant with high standards on call. For more information, please visit <http://csoa.com/>

About OliverMcMillan

Founded in 1978, OliverMcMillan has earned a reputation as one of the largest and most forward-thinking commercial real estate developers. The award-winning firm creates high-quality, artistic, market-appropriate destinations and is recognized by industry leaders for its ability to move forward in a nimble and visionary manner. The firm has designed and developed more than eight million square feet with a total value exceeding \$3 billion. OliverMcMillan currently has approximately \$2 billion in real estate under development in cities across the United States, including Houston, Dallas, San Diego, Honolulu, Atlanta and Phoenix. Approaching each new venture with respect for the surrounding architecture and local culture, the firm works to create vibrant, enduring destinations. For additional information about OliverMcMillan, please visit www.olivermcmillan.com

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